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## **EMINENCE ENTERPRISE LIMITED**

**高山企業有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 616)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Eminence Enterprise Limited (the “**Company**”), together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited condensed consolidated management accounts of the Group, the Group is expecting to report a marked turnaround to net profit of not less than HK\$70.0 million for the six months ended 30 September 2021 (the “**Period**”) as compared with a net loss of approximately HK\$64.6 million for the six months ended 30 September 2020. The expected net profit was mainly attributable to, among other things, (i) increase in gain on change in fair value of investment properties; and (ii) write-back on properties held for development for sale. Such increase in profit was partially offset by (iii) increase in net loss on changes in fair value of financial assets at fair value through profit or loss; and (iv) increase in impairment on loans receivable.

The Board is still in the process of finalising the interim results of the Group for the Period. The information contained in this announcement is only based on the preliminary assessment by the Board according to the latest unaudited condensed consolidated management accounts of the Group and not based on information or figures audited or reviewed by the auditor of the Company and/or the audit committee of the Company. Shareholders and potential investors should read carefully the interim results announcement of the Group for the Period which is expected to be published on or before 30 November 2021.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**EMINENCE ENTERPRISE LIMITED**  
**Lai Law Kau**  
*Chairman and Chief Executive Officer*

Hong Kong, 16 November 2021

*As at the date hereof, the Board comprises Mr. Lai Law Kau, Ms. Lui Yuk Chu and Mr. Kwong Jimmy Cheung Tim as executive Directors; and Mr. Kan Ka Hon, Mr. Lau Sin Ming and Mr. Wu Koon Yin Welly as independent non-executive Directors.*