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EMINENCE ENTERPRISE LIMITED 高山企業有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 616)

EXTENSION OF LONG STOP DATE OF PLACING OF NEW SHARES UNDER GENERAL MANDATE

Reference is made to two announcements of Eminence Enterprise Limited (the "Company") dated 30 November 2017 and 20 December 2017 (collectively the "Announcement") in relation to the placing of 447,000,000 new Shares under the general mandate granted to the Directors as at the annual general meeting of the Company held on 24 July 2017. Unless otherwise defined, capitalised terms used herein have the same meanings as defined in the Announcement.

As additional time is required for fulfilment of the condition precedents set out in the Placing Agreement, the Company and the Placing Agent, after arm's length negotiation, have entered into a further supplemental agreement to the Placing Agreement on 31 January 2018 (after trading hours) to extend the Long Stop Date from 31 January 2018 to 28 February 2018. Save and except for the aforesaid changes, all other terms of the Placing Agreement shall remain unchanged.

Shareholders and potential investors of the Company should note that completion of the Placing is subject to the fulfillment of the conditions precedent under the Placing Agreement and the terms and conditions as stipulated in the Announcement and may or may not take place. Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

> By Order of the Board EMINENCE ENTERPRISE LIMITED Jimmy Kwong Cheung Tim Chairman and Chief Executive Officer

Hong Kong, 31 January 2018

As at the date hereof, the board of directors of the Company comprises Mr. Kwong Jimmy Cheung Tim and Ms. Lui Yuk Chu as executive directors; Mr. Kan Ka Hon, Mr. Lau Sin Ming, Mr. Foo Tak Ching and Mr. Wu Koon Yin Welly as independent non-executive directors.